



**SESSION DETAIL CHANGES**

**Tuesday, June 10th**

Elevating the Enterprise 2.0 Conversation – New title

10:30–11:00 AM | Harbor Ballroom

Speaker: Ross Mayfield, Chairman, President & Co-Founder, Socialtext

Connectedness: Changing What's Possible – New title, new abstract

8:40–9:05 AM | Harbor Ballroom

Networks have always been among the most powerful of market forces. From the earliest roads and shipping lanes to today's hyper-connected world, companies that live on the innovative edge of networks have prospered. Providing next generation connectivity inside and out of your enterprise is now a critical success factor. Find out how FedEx is pushing the edge of both physical and digital connections globally.

**Wednesday, June 11th**

Wachovia: The Business Imperative for Next-Gen Enterprises – New title

9:30–9:50 AM | Harbor Ballroom

**NEW SPEAKERS**

**Monday, June 9th**

Unified Communications Comparative Analysis

1:30–4:45 PM | Lewis

Speaker: Ross Daniels, Director, Unified Communications Solutions Marketing, Cisco

Evening in the Cloud

5:30–8:30 PM | Harbor Ballroom

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Speakers:

- David Berlind, Executive Director, Interop, Editor-At-Large & General Manager, TechWeb
- Jeff Keltner, Business Applications Development Manager, Google
- Carolyn Lawson, CIO, California Public Utilities Commission
- Richard E. Mickool, Executive Director & CTO, Information Services, Northeastern University
- Ross Piper, SVP, Enterprise Strategy, Salesforce.com
- Adam Selipsky, VP, Product Management and Developer Relations, Amazon Web Services
- Mary Sobiechowski, CIO, Global Director of IT, Sudler & Hennessey
- Richard Soley, PhD, Chairman and Chief Executive Officer, Object Management Group, Inc.

**Tuesday, June 10th**

Seeing Through the Clutter: Making the Right Video Conferencing Choice

2:15–3:15 PM | Lewis

Speakers:

- Stephen Epstein, Chief Marketing Officer, Avistar Communications, Inc.
- Roger Wallman, Director of Product Marketing, RADVision

Breaking Down Cloud Computing and Its Relationship to Enterprise 2.0

2:15–3:15 PM | Carlton

Speaker: John Engates, CTO, Rackspace

Social Media is Putting Power Back into the Hands of Companies' Employees – Discover How Organizations are Challenged, and Changed Forever

3:30–4:30 PM | Griffin

Speaker: Phil Morel, Director, Sales Enablement-Microsoft



**NEW SPEAKERS (cont.)**

**Wednesday, June 11th**

Social Media and the Enterprise

8:00–8:45 AM | Lewis

Speaker: Rob Howard, CEO, Telligent

Launch Pad

11:25 AM–12:00 PM | Harbor Ballroom

Speakers:

- David Johnson, Engineering Manager, Sun Microsystems, Inc.
- Robert Bissett, Technical Staff, Sun Microsystems, Inc.
- Tony Clement, CEO, Aegeon
- Rob James, CTO, Aegeon
- Gary Lang, President, Aegeon
- Greg Reinacker, CTO, NewsGator
- Laura Farrelly, Marketing Director, NewsGator
- Tom McCleary, Founder/COO, Groupswim
- Jason Rothbart, VP, Customer Success, Groupswim
- Guillaume Cohen, CEO, Veodia
- Tom Blossom, Director of Services, Veodia
- Etay Gafni, VP, Products, Veodia

Mash-ups: Are They the Killer App for Enterprise 2.0?

2:15–3:15 PM | Lewis

Speaker: Michaline Todd, Director, Corporate Marketing, Serena Software

Integrating Collaboration and Business Processes

3:30–4:30 PM | Griffin

Speaker: Mark Woollen, VP, CRM Product Strategy, Oracle

**Thursday, June 12th**

Enterprise Mashups – A Technical Deep Dive

9:30–10:30 AM | Burroughs

Speaker: Joel Farrell, Senior Technical Staff Member, IBM Software Group

Micro-blogging and Emergent Platforms

10:45–11:45 AM | Burroughs

Speaker: Loren Feldman, President, 1938 Media

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