

# Mosaic Knowledge Exchange

Manning & Napier's - Wiki Experience

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# **Manning & Napier Advisors**

Rochester, NY and St. Petersburg, FL

- Investment management firm.
- A 40+ person analytical team.
- Collaborative Culture.
- Information Intensive.
- Knowledge Intensive.
- Engineer Mindset.

# Business Needs for Enterprise 2.0

- Inability to efficiently capture and retrieve the knowledge of the Research Department.
  - (Ex. The Exiting Analyst Predicament, Group Notes)
- Promotion of communication between different sector groups and different age groups.
  - (Breaking up silos, bridging communication gap)
- Potential for communication between different parts of the organization.
  - (Ex. Research and Marketing)
- Real-time documents, time and space shifted meetings.
  - (Ex. Groups discuss issues without physically meeting)

# Wiki & Blog Implementation

- Test rollout to one sector team.
- Rolled out department wide in January.
- Impressed with fit with our business.
- Have more ideas than time to implement.
- Rolling out firm wide Knowledge Center now.

## Dashboard: MOSAIC

Central page: [MOSAIC](#)

Welcome, David Moder.

[Invite your colleagues](#) to this workspace.

### Announcements and Links

edit

## Strategy Re-write Mainpage

- Go to: [Profile Strategy Write-up Blog](#)
- Go to: [Bankable Deal Strategy Write-up Blog](#)
- Go to: [Hurdle Rate Strategy Write-up Blog](#)

### Group Mainpages

<a href="#">Capex</a>	<a href="#">Consumer</a>	<a href="#">Life Sciences</a>
<a href="#">Technology</a>	<a href="#">Services Group</a>	<a href="#">GSG</a>
<a href="#">QSG</a>	<a href="#">SRG</a>	<a href="#">POG</a>
<a href="#">Fixed Income</a>		

### Group Blogs

**Window that allows you to access  
and monitor pages of interest.**

Strategy Mainpages  
[Profile](#)

### What's new in MOSAIC

New Page

[Qualcomm Chip Ban to Have Minor Global Mobile Impact](#)

Last edited by R. Matthew Gee on Jun 11 9:39am

[Korean Won's Rise Makes Waves](#)

Last edited by Ben Rozin on Jun 11 9:25am

[Strategy Re-Write Kick-Off Meeting Notes](#)

Last edited by bmallett on Jun 11 9:22am

[Announcements and Links](#)

Last edited by Paul Chen on Jun 11 9:15am

[Strategy Re-write Mainpage](#)

Last edited by bmallett on Jun 11 9:00am

[Portfolio Objectives Group MainPage](#)

Last edited by bmallett on Jun 11 8:52am

**Shows users the  
newest wiki pages  
in Mosaic.**

### Your watchlist

[Alternative Search Engines to Google for Advanced Internet Searching](#)

Last edited by David Moder on May 23 9:51am

[Task and Product Evaluation Team](#)

by jmccormack on Feb 27 3:53pm

[on Services](#)

by David Moder on May 31 3:43pm

# Mosaic Usage

- The main users are younger employees who are more comfortable with the technology.
- The two workspaces set to go online are going to be company wide and will be available to all 300+ MNA employees.

Overall Usage	
Registered Users:	67
Active Workspaces:	4
Workspaces set to go Online:	2
Wiki Pages:	2,818
Tags:	1,010
Blogs:	10
May to June Usage	
Views:	1,973
Edits:	339
Edits/View:	17.0%

## Benefits

- Knowledge is being retained and is fully searchable.
- Some groups have utilized the wiki to have meetings online opposed to in person.

## Challenges

- Not all employees have embraced the technology.
- It's not Microsoft Office.

# Best Practices

- Seed the wiki with data that people use on a regular basis.
- Generational Issues:
  - Technological and Philosophical.
  - Roll-it-out from the bottom with young champion(s).